



LTT SPONSORSHIP OPPORTUNITIES

Calling all innovative companies! Showcase your products or services at the Liverpool Turkey Trot as a product or in-kind sponsor. With tailored sponsorship options, you'll receive maximum exposure and captivate a minimum of 500 to 2,000 attendees. Don't miss this chance to leave a lasting impression on the vibrant CNY community. Limited spots available, so act now and join the excitement of the Liverpool Turkey Trot. Contact us today to secure your place in the spotlight!

PRESENTING SPONSOR AND VIP HOSPITALITY TITLE

INVESTMENT: \$5,000 - \$15,000

All Gold Sponsorship benefits, plus:

- Your name featured at the end of the event title as "Liverpool Turkey Trot, Presented by Your Business Name"
- Your name displayed on all participant racing bibs alongside our logo
- Name and logo showcased on event banners throughout the venue and in CNY
- Mentioned as presenting or hospitality title sponsor in all PSA and media advertising
- Award/appreciation dinner for 4 guests and 4 free event VIP codes

GOLD OR GOLD PLUS SPONSOR

INVESTMENT: \$1,000 - \$2,500

- Banner and/or signage at the expo area provided by your business
- Prominent logo placement on 1800 T-Shirts and all promotional material
- Recognition options in event marketing based on sponsorship level
- Booth display with tent and materials provided by your business
- 4 VIP parking spaces for your race participants
- Your name on the sponsor page of the website
- 4 complimentary race entries for employee incentives
- Opportunity to sponsor a hydration station on the race course
- Logo placement on kid's T-shirts or dog walk swag
- Opportunity to display a corporate banner at the finish line
- Marketing materials inclusion in the swag bag (approx. 2200)
- Appreciation/award dinner for 2 guests

SILVER SPONSOR

INVESTMENT: \$500 - \$750

- Recognition in all event marketing channels
- Booth display with tent and materials provided by your business
- 2 VIP parking passes
- Your name on souvenir T-Shirts and promotional material
- Your name on the sponsor page of the website
- 3 complimentary race entries for employee incentives
- Opportunity to sponsor a hydration station on the race course
- Race day tent banner placement based on sponsor level
- Opportunity to display a corporate banner near the finish line
- Possibility of branded volunteer T-shirts
- Appreciation dinner for 2 guests

BRONZE SPONSOR

INVESTMENT: \$250

- Booth display with tent and materials provided by your business based on sponsor level and location
- Your name on T-Shirts and 75% of promotional material
- Opportunity to display a corporate banner near the finish line based on level of support
- Your name on the sponsor page of the website

A NOTE TO POTENTIAL SPONSORS:

The Liverpool Turkey Trot is expecting a significantly larger turnout this year compared to year's past. With an expanded area featuring music and fun activities, attendees will have more time to engage with vendor booths before, during, and after the race. This presents an excellent marketing opportunity to connect with the CNY community, emphasizing charity, health, fitness, and family-oriented consumers.