

LIVERPOOL TURKEY TROT

Trotter Mascot — Interested Person Questionnaire

Thanks for your interest in becoming **Trotter**, the Liverpool Turkey Trot mascot and one of the faces of our Thanksgiving community outreach.

Trotter has become much more than a race-day mascot. Trotter represents **fun, community, giving back and bringing people together** throughout Central New York — in person and through social media.

A Little About You

Name: _____

Phone: _____

Email: _____

Getting to Know You

1. Why are you interested in being Trotter?

2. What qualities would you bring to the Trotter role?

3. Trotter has a certain personality and style that we have developed over the years. Trotter typically communicates through movement, gestures, energy and interaction rather than speaking. How comfortable would you be learning that style, taking some direction, but also bringing your own personality and creativity to the role?

4. Trotter should be fun, a little mischievous, welcoming and able to connect with kids, adults, sponsors and the community. What would you bring to that personality?

5. How would you interact with a child who may be shy or unsure about approaching Trotter?

6. Trotter represents the Liverpool Turkey Trot throughout Central New York. What does being a positive community representative mean to you?

Availability & Commitment

7. Would you realistically be available for approximately 6–10 appearances during the Trotter season?

☐ Yes ☐ No ☐ Possibly

Appearances may include community events, schools, sponsor visits, charitable events, social-media opportunities and Liverpool Turkey Trot activities.

8. Are you generally available for a combination of weekday, evening and weekend appearances?

☐ Yes ☐ No ☐ Depends

9. Are you comfortable working with our small Trotter team, learning the established Trotter style and taking direction before and during appearances?

☐ Yes ☐ No

Representing Trotter

Trotter has become a **highly sought-after community and social-media personality** connected to Thanksgiving in Central New York. The person inside the costume needs to understand that every appearance represents the Liverpool Turkey Trot, our partners and the communities we support.

10. Are you comfortable being photographed and appearing in videos and social-media content while portraying Trotter?

☐ Yes ☐ No

11. Are you willing and able to represent Trotter in a positive, respectful and fun way and remain in good civil and community standing?

☐ Yes ☐ No

12. What would you do personally to make Trotter memorable, fun and a positive part of the community?

Final Question

Why should we consider you to be part of the Trotter team?

Signature: _____ Date: _____

For review by the Liverpool Turkey Trot team.